



Feature your business on our socials.

Let us shine the spotlight on what you do!



Let's do this!

We do our best to get around and visit as many sites as we can but there's times we can't make it to you so we've created a way for you to come to us. Woohoo!

Here's some videography guidelines that you can use to help get your business in the spotlight with us.

You clip it, we'll stitch it!

That's right, we're happy for you to send through some footage and we'll do the rest. We've created this document to give help give some guidelines and ideas on how to get all that good content stuff! hehe so.. lets go!



Video Footage Guidelines

Shoot multiple different angles of a class in action! Here's how...

Length

- 10-20 seconds of a workout in action
- Try get around 20 different short videos from the workout. If you take more even better, we won't say no!

Frame Rate

- Film clips in 30-60fps if device allows for smooth playback

Quality / Resolution

- Shoot in 1080p/HD quality where possible

File Format

- Export and share clips as .MP4 files ideally



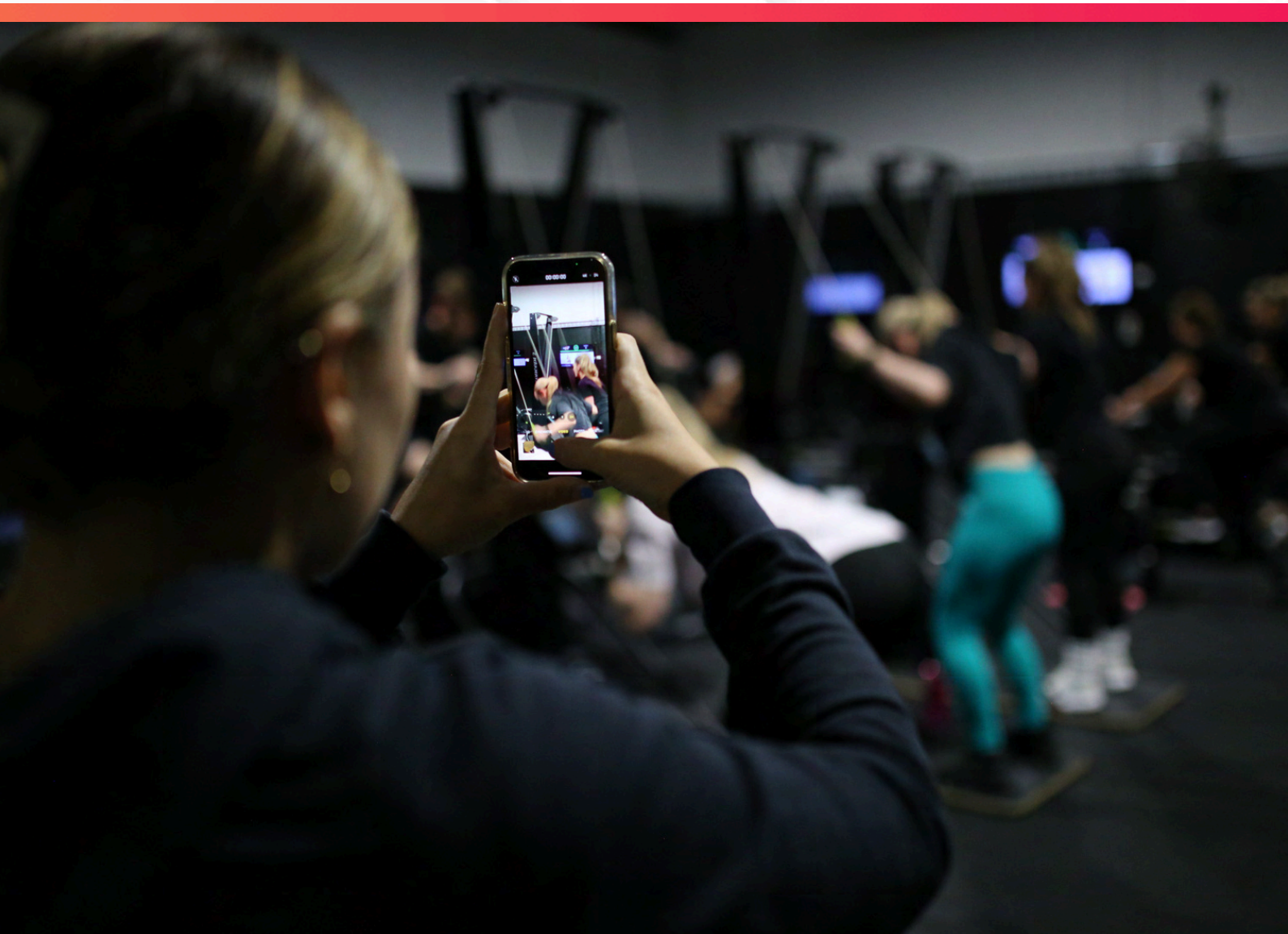
Video Perspective

- Please shoot everything portrait (vertically) & NOT landscape (horizontal)
- Zoom tighter on your tv displays with CloudFit actively being used this is a must have!
- Show displays clearly running workout content
- Full gym perspective
- Close up of members working out (Capture that sweat!)

Audio

- Capture crystal clear trainer voiceover
- Avoid sound distortions

We'll be super grateful for any workout clips you shoot and even better if you can tick off as much of the above list too. Yeeewww!! We will create a Google drive folder to upload all your raw content to without any need for editing, leave that to us!



How to get 'The Shot'



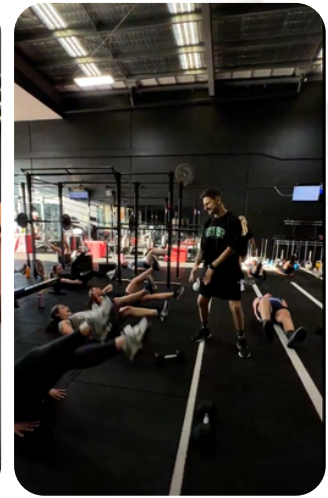
Outside



Up close



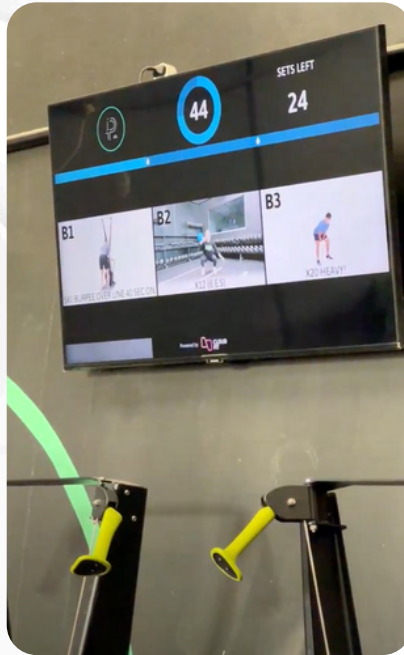
Up close



Wide angle



Mid shot



Screens up close



Coaches coaching!

If you're feeling super creative, you can also try capture;

- group shot
- coach walking through the room
- members high fiving at the end of the workout
- anything else that is unique to your business



Happy to get in front of the camera?

Time to jump in front as a coach and tell us a bit about your business!

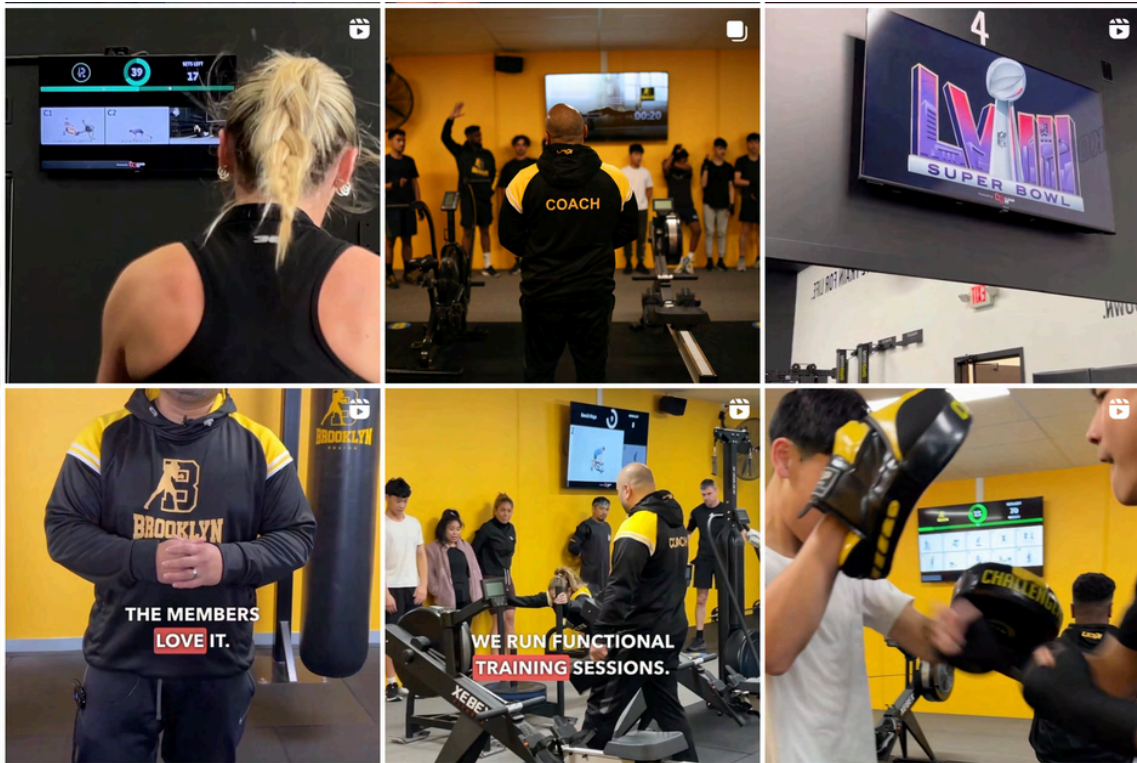


- Tell us about you! Where you are based, what workouts you offer etc.
- What's the best thing about CloudFit for you?
- What was it like before CloudFit?
- What has been the response from your members?
- In what way has CloudFit helped to streamline your business operations?
- What have the members got to say about CloudFit?
- What makes your business unique?
- What are your top tips for running a fitness business?
- Anything else you would like to add



Need some more inspiration?

check out our Instagram
[@cloudfit.tv](#)



For further enquires please get in touch.



SAM LOPEZ

Marketing Lead

samantha@cloudfit.tv

Some legal stuff you need to know

TERMS OF USE

We're excited to join forces and share your story with our network. Before we do, we'd like to make sure we're on the same page and cover off some legal understandings and agreements below.

**We, Us, is in reference to CloudFit or its designated associates
You, Your, Yours, is in reference to the Business or Company engaged with CloudFit or its designated associates.**

Digital signature - accepting to share your content with Us digitally via any online forum, social platform, email, digital folders or anything of such nature will be deemed as acceptance of the following terms of use.

Rights of use - We will work with You on the understanding that You have obtained the full rights to share any footage with Us, and that it has been freely given to Us for the purpose of creating content to be shared digitally or in rare cases in print.

Use by Us - We reserve the right to use any footage given to Us in a way We deem best suited for promotional purposes and will make efforts to include Your business profile, necessary names, links and location where We can.

Release and indemnity - Any footage, imagery or content passed onto us is done so with the understanding that any persons, images and actions are waived and released from any legal liability, royalties or rights of any nature whatsoever in any state, country or the universe in perpetuity, and has been done so in good faith for mutual benefit.

Agreement - You understand and agree that all media will be used in reliance on this consent, including digital consent given by You. If You do not agree to the forgoing, please do not continue with this engagement.